



January 20, 2009

Dear Customer,

For more than 100 years, The J.M. Smucker Company has been committed to ensuring consumer safety and product quality. We are confident our comprehensive product safety and quality assurance policies and procedures, which include testing for the presence of Salmonella, ensure the safety of our products.

The U.S. Food and Drug Administration (FDA) voluntary recall of a certain brand of peanut butter distributed via foodservice channels and retail peanut butter products due to concerns relating to Salmonella does **not** apply to any products produced under the *Smucker's*®, *Jif*®, *Adams*® and *Laura Scudders*® brands, nor to any other peanut butter brands or products produced by The J.M. Smucker Company. Our peanut butter products and brands are safe for consumption.

The J. M. Smucker Company does not purchase peanuts or any ingredients from Peanut Corporation of America.

In addition, the Smucker Company has not been involved in this or any other previous recall of peanut butter.

Please feel free to contact me if you have additional questions.

Sincerely,

Al Yeagley
Vice President, Quality Assurance